

OII Ownership Identification Inc.

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Welcome to BCCA 83rd Annual General Meeting from Ownership Identification Inc.

OII is a not-for-profit organization designated by the Ministry of Agriculture, Food and Fisheries in 1997 to administer the brand registration and inspection program in British Columbia. The company is run by a board of directors and managed out of the head office in Kamloops.

The program consists of registration of livestock brands and the inspection of cattle and horses for lawful possession prior to transportation, sale and slaughter.

The program is financed in its entirety through the brand registration and inspection fees paid by livestock industry participants.

In the Office

Bob Miller – General Manager

Jan Canart – Office Manager

Cathy Stewart – Brands & Reception

Board of Directors

President – Ellen Hockley, Horse Council BC

Vice – President – Tom Vicars, Mountain Livestock Marketing Association

Mike McConnell – BC Cattleman's Association

Agnes Jackson – BC Cattleman's Association

Vern Baird – BC Association of Cattle Feeders

Terry Wiebe – BC Breeders & Feeders Association

Previous Business

Re: RCMP Livestock Coordinator Position

In September, Kevin Boon (BCCA) and I met, and discussed the importance of this position to the livestock industry. Following this, both OII and BCCA wrote letters to RCMP Assistant Commissioner, once again outlining the industry needs and support for such a position. Both letters were written in a professional manner requesting immediate attention and response.

In early October RCMP Constable Terry Shendruk of Kamloops was appointed Livestock Coordinator for the province. Constable Shendruk has a livestock background and a history of experience with agriculture after being posted in Williams Lake and Prince George prior to moving to Kamloops as an RCMP dog handler.

Constable Shendruk since the start of this assignment has been extremely busy within the livestock sector as he works closely with OII, BCCA and LIS in Alberta.

Terry Shendruk - RCMP Livestock Constable contact info: 1-250-319-4694 (cell)

terry.shendruk@rcmp-grc.gc.ca

Brian Hill Memorial Scholarship

Please remind family members, neighbors and friends of the annual scholarship funding available through the Brian Hill Memorial Scholarship Fund.

Further information including application forms is available by visiting the web pages of OII and 4H Council BC.

Practice Due Diligence When Marketing Your Livestock

Strengthen Trust with Due Diligence

The responsibility for safe sales transactions is based upon the due diligence of all parties involved. Do not be complacent in your sales or purchase agreements. The livestock industry is big business. While it is admirable to maintain the quality of trust and handshake agreements, that trust can easily be strengthened with solid business practices of:

- properly completed paperwork (manifests, bills of sale)
- payment up front
- proper identification and verification of ownership (brand inspection)
- this assures both the buyer, seller and transporter of safe and secure transactions

At OII, we suggest the best way to move livestock within the industry is to make sure that proper Bills of Sale are completed and all transactions go through brand inspection. We believe that if livestock are being moved without adequate identification or proper bills of sale, producers are setting themselves up for potential financial disaster.

NOTE: Section 20 Article (4) of the Livestock Identification Regulations states:

The seller of cattle in the prescribed area shall, within 24 hours of the transaction, notify the nearest inspector of the change in ownership and deliver or send to him a completed Form 3 showing the particulars when; a) cattle are sold at a place other than an outlet Example: Private Treaty Sales

We believe the need to identify cattle and horses through the practice of branding are still the best way to establish identification and ownership.

Livestock with no brands require special attention to detail in selling and buying, as there is no way to legally identify a “slick” (unbranded) animal based solely on animal description.

Sellers should be prepared to provide, if required, the verification of ownership of livestock with multiple brands indicating at least the most recent changes in ownership for that particular animal.

This means maintaining good records.

Using due diligence in selling or purchasing livestock sets the stage for safe and trusted transactions that will assist in keeping your operation in business.

What's New

- **OII and Cattle Industry Development Council (CIDC) have renewed their memorandum of understanding regarding the collection of Horn Levy and CIDC Levy for 2011**

It is agreed that; OII, will collect levies payable under the Farming and Fishing Industries Development Act, Cattle Industry Development Council Regulation, on behalf of CIDC in circumstances where an OII Inspector is conducting an inspection and the transaction being inspected is one where a levy is payable (either Horn Levy Fund or Cattle Industry Development Council levy). This shall include collection from the cattle owner on private treaty transactions, and from the slaughter facilities (within the prescribed areas) on their collections from the cattle owners.

- **2011 Brand Registration Renewals have been sent out and are due prior to June 30.**

Reminders;

- *if at any time you have a change of address, please let our office know in order for us to maintain accurate records and mailing information*
- *please provide the office with as much contact information as possible, including your e-mail address*

On the Horizon

- On farm BIOSECURITY procedure for OII brand Inspectors
 - the intent for such a procedure would be to reduce risk of introducing diseases to a farm, facility or region where they do not already exist.
 - Boot Sanitizing would be the most obvious standard practice

OII will adhere to BIOSECURITY protocol when BCCA and livestock industry partners establish such requirements.

- **OII** continue conversation with MOLA legislative review coordinator regarding the Licensing of:
 - Livestock Dealers and Agents including Bonding
 - Hide Dealers
 - Public Sale Yards
 - One Day Sales
 - Slaughterhouses for non human consumption

OII continues to be an active partner in a multi agency relationship involving Provincial Meat Inspections working in conjunction with liaison officer Dave Charchuk, as we collectively deliver continued education surrounding regulations involving the slaughter, transport and cut /wrap procedures for beef and beef carcasses.

In an attempt to do so, OII has printed and circulated an information brochure handout specifying the need for properly completed manifests (form 3's) bills of sale and record keeping requirements for facility operators.

Did You Know

- OII currently has 33 part time brand inspectors located throughout the province
- OII brand inspectors have spent approx 65 hours clipping producer's cattle to verify brands and determine ownership on cattle delivered to sale facilities only, in 2010.
- Brand Inspectors require a 24 hour notice prior to providing an inspection service
- It is the owner / contributors responsibility to properly present the livestock for brand inspection
- It is the responsibility of the contributor to provide a properly completed manifest (form 3) to accompany all livestock movement and shipment, when applicable
- It is the responsibility of the contributor to have the manifest made out in the same name(s) the brand is registered in. If this is not the case, than a properly completed bill of sale shall serve as the best means of proving ownership for animals not carrying the contributors brand
- When consigning Finance Association cattle, carrying an association brand, the manifest must be completed in the name of the association. Otherwise an authorized association release must be provided
- Violation of any of the previously listed regulations could result in detention of funds
- OII will continue to participate in "Stop Checks" at highway traffic weigh scales throughout the province in conjunction with other industry agencies hosted by CVSE
- OII currently administers approximately 5800 registered brands for horses and cattle
- OII is entering it's fourth season of offering "Season Permits" for Rodeo Stock Contractors
- **OII in communication with Annette Moore have added a BC VBP check box and request for VBP registration number on the most recently printed manifests**

Please visit our web page www.ownership-id.com for updated information and printable versions of various brand registration and transfer forms.

Please review the Livestock Inspection Summary and Stats provided in this report for your knowledge and information.

We invite everyone to visit the OII display booth at the convention trade show.

Respectfully submitted,
Bob Miller

General Manager