

## OII Report to BCCA Annual General Meeting 2017

**OII** is a not-for-profit organization designated by the Ministry of Agriculture, Food and Fisheries in 1997 to administer the brand registration and inspection program in British Columbia. The company is run by a board of directors and managed out of the head office in Kamloops.

The program conducts the livestock brands registry and the inspection service of cattle and horses for lawful possession prior to transportation, sale and slaughter.

The program is financed in its entirety through the brand registration and inspection fees paid by livestock industry participants.

### **In the Office**

Bob Miller – General Manager

Cathy Stewart – Office Manager

Heather Miller – Brands & Reception

Janette Speller – Receptions Associate

### **Board of Directors**

President – Ellen Hockley, Horse Council BC

Vice – President – Roger Patenaude, BC Cattleman's Association

Agnes Jackson – BC Cattleman's Association

Doug Haughton – BC Association of Cattle Feeders

Gary DeBruin – BC Breeders & Feeders Association

Peter Raffan - Mountain Livestock Marketing Association

### **Re: RCMP Livestock Coordinator**

This position has been vacant since March 2015.

BCCA, HCBC and OII representatives have remained adamant that RCMP continue protocol and restore a member into the role ASAP.

RCMP has reported they are conducting an internal search for a qualified and interested member.

This position demands a Corporal status ranking.

At the time of preparing this report, industry has not been notified that a candidate has been selected.

### **Brian Hill Memorial Scholarship**

Unfortunately, due to lack of applications, OII has discontinued this program.

## **Brand Renewal Notices 2017**

**2017 Brand Expiry renewals will be sent out in April and are due prior to June 30.  
Reminders; Second Notices are sent out in May.**

- **If at any time a brand registrant has a change of address, please let the OII office know in order to keep our mail list current.**
- **Please provide the office with as much contact information as possible, including e-mail address etc.**

## **District 6 – Prescribed Brand Inspection Area Update**

- To date, BC cattle industry representatives from beef, dairy and government have met face to face on two occasions with approx four conference calls.  
In general, the dairy sector is opposed, their position is based on lack of knowledge surrounding brand inspection services such as association with traceability through manifest (movement document) etc, they also are expressing a lack of need from their sector. They claim their national dairy association program provides them with traceability requirements.  
This process is ongoing and I personally feel we (BC beef industry) have never been closer to seeing this materialize.  
Government has clearly stated; no decision will be made by them until after the May 2017 provincial election.

## **Other**

- OII currently administers approximately 6000 registered brands combining cattle and horses
- -2015 OII added a column on the manifest(form 3),for producers and destination points to include their Premise Id #  
-PID is now mandatory in Alberta and Saskatchewan  
-PID's will become a requirement per CFIA Animal Welfare amended Regulations
- 2015 OII added a bill of sale to the manifest books
- **New** - 2017 OII, as a request of industry and government re; added a column on the manifest for TIME LOADED, re: Animal Welfare
- 2016 OII Brand book was published in September and can be purchased by contacting the OII office for \$25.00 each, plus postage.

## **Did You Know**

- OII currently has 35 part time brand inspectors located throughout the province
- Brand inspectors require a 24 hour notice prior to providing an inspection service
- It is the owner / contributors responsibility to properly present the livestock for brand inspection

**It is the responsibility of the contributor to provide a properly completed manifest (form 3) to accompany all livestock movement and shipment, when applicable.**

**Part 5 – General (Livestock Identification Act) Sec; 47 – Evidence of Ownership where brand not owner’s**

**A contributor, who presents purchased livestock which are branded with a brand other than that registered in his name, shall present to the inspector satisfactory evidence of ownership for the livestock.**

- **It is the responsibility of the contributor to have the manifest made out in the same name(s) the brand is registered in. If this is not the case, then a properly completed bill of sale shall serve as the best means of proving ownership for animals not carrying the contributors brand**

- **When consigning Finance Association cattle carrying an association brand, the manifest must be completed in the name of the association. Otherwise, an association release must be provided.**

- **Violation of any of the previously listed regulations could result in detention of funds.**
- OII web page – Missing Livestock (Cattle & Horses) reported is posted for a period of one year, unless reported located.
- Please see Inspection Stat sheet attached. (July 2016 – February 28, 2017 – with comparison to previous year )

Respectfully submitted,  
 Bob Miller  
 General Manager  
 Ownership Identification Inc.