

OII Ownership Identification Inc.

Suite 102-1402 McGill Road, Kamloops, BC V2C 1L3
Telephone (250) 314-9686 Fax (250) 314-9698

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Email: info@ownership-id.com

Website: <http://www.ownership-id.com>

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Welcome to BCCA 82nd Annual General Meeting from Ownership Identification Inc.

OII is a not-for-profit organization that works diligently toward administering the brand registration and livestock identification act in British Columbia.

In the Office

Bob Miller – General Manager
Jan Canart – Office Manager
Cathy Stewart – Brands & Reception

Board of Directors

President – Ellen Hockley, Horse Council BC
Vice – President – Tom Vicars, Mountain Livestock Marketing Association
Sam Martin – BC Cattleman's Association
Agnes Jackson – BC Cattleman's Association
Vern Baird – BC Association of Cattle Feeders
Karen Kochel – BC Breeders & Feeders Association

Previous Business

Re: RCMP Livestock Coordinator Position

Cpl. Ralph Overby fulfilled this role until May 2009 when he was taken off livestock and assigned to general duty with the Kamloops rural detachment. Cpl. Overby has experienced health issues for some time and soon after entered long term leave for those reasons.

I have spoken with Cpl. Overby on more than one occasion in the past few months; he remains optimistic to return to RCMP Livestock Division in the 2010.

As of mid January 2010, the RCMP has designated Constable Terry Shendruck and Constable Wayne Curle as interim livestock case contacts.

These gentlemen can be contacted by calling the Kamloops RCMP office at 250-828-3000.

Brian Hill Memorial Scholarship

Please remind family members, neighbors and friends of the annual scholarship funding available through the Brian Hill Memorial Scholarship Fund.

Further information including application forms is available by visiting the web pages of OII and 4H Council BC.

It is with great pleasure and anticipation that we are able to introduce the 2010 recipients of the Brian Hill Memorial Scholarship to you here today.

Practice Due Diligence When Marketing Your Livestock

Strengthen Trust with Due Diligence

The responsibility for safe sales transactions is based upon the due diligence of all parties involved. Do not be complacent in your sales or purchase agreements. The livestock industry is big business. While it is admirable to maintain the quality of trust and handshake agreements, that trust can easily be strengthened with solid business practices of:

- properly completed paperwork (manifests, bills of sale)
- payment up front
- proper identification and verification of ownership (brand inspection)
- this assures both the buyer, seller and transporter of safe and secure transactions

At OII, we suggest the best way to move livestock within the industry is to make sure that proper Bills of Sale are completed and all transactions go through brand inspection. We believe that if livestock are being moved without adequate identification or proper bills of sale, producers are setting themselves up for potential financial disaster.

We believe the need to identify cattle and horses through the practice of branding are still the best way to establish identification and ownership.

Livestock with no brands require special attention to detail in selling and buying, as there is no way to legally identify a “slick” (unbranded) animal based solely on animal description.

Sellers should be prepared to provide, if required, the verification of ownership of livestock with multiple brands indicating at least the most recent changes in ownership for that particular animal.

This means maintaining good records.

Using due diligence in selling or purchasing livestock sets the stage for safe and trusted transactions that will assist in keeping your operation in business.

What's New

- **OII and Cattle Industry Development Council (CIDC) have entered and signed a revised memorandum of understanding regarding the collection of Horn Levy and CIDC Levy for 2010**

It is agreed that; OII, will collect levies payable under the Farming and Fishing Industries Development Act, Cattle Industry Development Council Regulation, on behalf of CIDC in circumstances where an OII Inspector is conducting an inspection and the transaction being inspected is one where a levy is payable (either Horn Levy Fund or Cattle Industry Development Council levy). This shall include collection from the cattle owner on private treaty transactions, and from the slaughter facilities (within the prescribed areas) on their collections from the cattle owners.

Point of clarification: CIDC and Horn Levy collections are not new dating back to 1994 and 1939 respectfully.

What is considered new, as per this agreement, is the collection process involving OII.

- **New Regulations for Horses Entering Food Chain**

Effective January 31, 2010 equine owners intending to sell animals directly or indirectly to Canadian meat processors are being advised to record certain information.

Those who wish to keep their sale options open should record all vaccines and medications given to their animals and record any occurrences of illness.

As of July 31, 2010, it will be mandatory for all federally –inspected equine processing facilities to have complete records dating back six months for all domestic and imported animals.

In order to help owners collect all of the necessary information, the CFIA is launching a new Equine Information Document (EID).

The EID is the first step in the development of a comprehensive food safety and traceability program for the Canadian equine industry.

The document will require an owner-signed declaration to verify the accuracy of the information.

For the latest on identifying and recording health information for your equine, please visit <http://www.inspection.gc.ca> or call 1-800-442-2342.

- **2010 Brand Registration Renewals have been sent out and are due prior to June 30.**

Reminders;

- ***if at any time you have a change of address, please let our office know in order for us to maintain accurate records and mailing information***
 - ***please provide the office with as much contact information as possible, including your e-mail address***
- Newly printed 2010 brand books will be available for purchase in September
 - At the 2009 OII annual general meeting the board of directors passed a motion to change the definition of a “minor” with respect to a minimum age for brand registration applicants. The article reads “*OII will not approve an application for registration of a brand in or in the name of a minor.*” A minor was previously defined as under the age of nineteen (19). The motion was passed unanimously to change the definition of a minor, for the purpose of this article from the age of 19 to the age of 16. Effective immediately.
 - OII has partnered in a multi agency relationship involving Provincial Meat Inspections working in conjunction with liaison officer Dave Charchuk, as we collectively deliver continued education surrounding regulations involving the slaughter, transport and cut /wrap procedures for beef and beef carcasses. In an attempt to do so, OII has printed and circulated an information brochure handout specifying the need for properly completed manifests (form 3’s) bills of sale and record keeping requirements for facility operators.

Did You Know

- OII currently has 33 part time brand inspectors located throughout the province
- OII brand inspectors discovered 150 + wrongfully shipped cattle in 2009
- OII brand inspectors have spent approx 90 hours clipping producers cattle to verify brands and determine ownership on cattle delivered to sale facilities only, during the period of September to March
- Brand Inspectors require a 24 hour notice prior to providing an inspection service
- It is the owner / contributors responsibility to properly present the livestock for brand inspection
- It is the responsibility of the contributor to provide a properly completed manifest (form 3) to accompany all livestock movement and shipment, when applicable
- It is the responsibility of the contributor to have the manifest made out in the same name(s) the brand is registered in. If this is not the case, than a properly completed bill of sale shall serve as the best means of proving ownership for animals not carrying the contributors brand
- When consigning Finance Association cattle, carrying an association brand, the manifest must be completed in the name of the association. Otherwise an authorized association release must be provided
- Violation of any of the previously listed regulations could result in detention of funds
- OII participates in approx 3-4 “Stop Checks” at highway traffic weigh scales throughout the province in conjunction with other industry agencies hosted by CVSE
- OII currently administers approximately 6300 registered brands for horses and cattle
- OII is entering it’s third season of offering “Season Permits” for Rodeo Stock Contractors
- OII is not pursuing the introduction of a similar season permit for “pedigreed cattle” movement throughout the province for show and exhibition purposes, at this time

Please visit our web page www.ownership-id.com for updated information and printable versions of all brand registration and transfer forms.

Please review the Livestock Inspection Summary and Stats provided in this report for your knowledge and information.

We invite everyone to visit the OII display booth at the convention trade show.

Respectfully submitted,
Bob Miller
General Manager



Ownership Identification Inc.

March 2008 to February 2009 Inspections

	NORTH		SOUTH		CENTRAL		NON	Months Totals	
	KOOTENAY	KAMLOOPS	OKANAGAN	OKANAGAN	CARIBOO	INTERIOR	PEACE		PRESCRIBED
March	412	4,154	5,334	916	1,677	2,930	3,875	1,517	20,815
April	757	7,019	4,351	2,092	2,874	2,154	2,503	2,515	24,265
May	635	6,706	2,824	999	1,316	5,438	3,873	1,967	23,758
June	282	3,323	1,376	393	527	1,430	2,953	2,092	12,376
July	382	2,938	1,191	20	1,401	1,565	3,196	1,951	12,644
August	545	7,908	3,154	533	2,772	5,063	7,390	3,147	30,512
September	1,632	10,272	3,693	678	7,253	5,380	10,082	3,189	42,179
October	5,510	17,305	8,526	3,539	21,987	15,149	17,197	2,608	91,821
November	4,659	17,294	8,166	2,609	10,756	4,808	14,965	1,945	65,202
December	1,496	6,160	3,563	613	4,344	1,779	3,302	1,219	22,476
January	360	5,654	5,104	432	1,596	1,059	2,841	1,679	18,725
February	140	5,762	4,911	1,120	1,844	1,935	6,177	1,461	23,350
TOTALS	16,810	94,495	52,193	13,944	58,347	48,690	78,354	25,290	388,123

March 2009 to February 2010 Inspections

	NORTH		SOUTH		CENTRAL		NON	Months Totals	
	KOOTENAY	KAMLOOPS	OKANAGAN	OKANAGAN	CARIBOO	INTERIOR	PEACE		PRESCRIBED
March	435	5,025	6,538	1,060	1,465	3,994	3,366	1,708	23,591
April	479	6,449	4,792	1,272	1,948	2,542	4,123	1,959	23,564
May	630	5,333	2,870	332	2,474	4,194	3,410	1,826	21,069
June	197	2,650	1,639	363	397	2,841	2,443	1,588	12,118
July	195	3,038	1,237	211	1,353	876	1,375	2,407	10,692
August	379	7,599	2,284	1,196	4,230	5,752	2,157	2,570	26,167
September	2,119	9,735	2,648	520	5,864	4,217	7,586	2,781	35,470
October	3,647	17,674	7,801	2,265	17,468	13,670	14,693	2,707	79,925
November	3,287	16,288	5,794	2,677	11,743	5,131	18,472	1,981	65,373
December	1,987	9,259	3,683	250	3,997	1,710	5,604	162	26,652
January	329	4,206	4,234	633	964	924	2,868	1,599	15,757
February	365	2,566	4,983	2,015	1,172	2,895	3,881	1,150	19,027
TOTALS	14,049	89,822	48,503	12,794	53,075	48,746	69,978	22,438	359,405

Head Count Difference	-2,761	-4,673	-3,690	-1,150	-5,272	56	-8,376	-2,852	-28,718
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Percentage Difference	-16.42%	-4.95%	-7.07%	-8.25%	-9.04%	0.11%	-10.69%	-11.28%	-7.40%
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There are (8) eight inspection areas in the province that we monitor. All areas are tracked individually each month. The above stats further illustrate the inspection numbers for a (12) twelve -month period in each area, calculated variations in the number of head inspected including percentage differences.

2008-2009 388,123 head inspected
2009-2010 359,405 head inspected

In comparison, the numbers are down 28,718 head or 7.40 % in 2009-2010 to 2008-2009