

OII Ownership Identification Inc.

Suite 102-1402 McGill Road, Kamloops, BC V2C 1L3
Telephone (250) 314-9686 Fax (250) 314-9698

⤴ -A ⤵

Email: info@ownership-id.com Website: <http://www.ownership-id.com>

TT ⤵ ▾

Welcome to BCCA 85th Annual General Meeting from Ownership Identification Inc.

OII is a not-for-profit organization designated by the Ministry of Agriculture, Food and Fisheries in 1997 to administer the brand registration and inspection program in British Columbia. The company is run by a board of directors and managed out of the head office in Kamloops.

The program consists of registration of livestock brands and the inspection of cattle and horses for lawful possession prior to transportation, sale and slaughter.

The program is financed in its entirety through the brand registration and inspection fees paid by livestock industry participants.

IN THE OFFICE

Bob Miller – General Manager

Cathy Stewart – Office Manager

Heather Miller – Brands & Reception

Janette Speller – Receptions Associate

BOARD OF DIRECTORS

President – Ellen Hockley, Horse Council BC

Vice – President – Tom Vicars, Mountain Livestock Marketing Association

Mark Grafton – BC Cattleman's Association

Agnes Jackson – BC Cattleman's Association

Terry Schalles – BC Association of Cattle Feeders

Terry Wiebe – BC Breeders & Feeders Association

RE: RCMP LIVESTOCK COORDINATOR POSITION

In September 2012, Cpl Ralph Overby returned to the position and will continue to provide enforcement service to the livestock sector for BC.

While performing such duties Cpl. Overby remains in constant dialogue with OII, BCCA, SPCA and LIS in Alberta.

The RCMP Livestock Coordinator in conjunction with OII area brand inspectors plan to approach rural RCMP Detachments as a means of providing furthered education to detachment members of general livestock knowledge and industry protocol.

Contact Information: 250-371-1242 (RCMP cell) Ralph.overby@rcmp-grc.gc.ca

BRIAN HILL MEMORIAL SCHOLARSHIP

OII board of directors and staff are pleased to report an increase in applications received since being added to the BCCA awards page listings.

The deadline for annual applications is April 30, therefore OII will announce the 2013 recipients sometime in May.

Please remind family members, neighbors and friends of the annual scholarship funding available from OII, through the Brian Hill Memorial Scholarship Fund.

Further information including application forms is available by visiting the web pages of OII, BCCA and 4H Council BC.

PRACTICE DUE DILIGENCE WHEN MARKETING YOUR LIVESTOCK

Strengthen Trust with Due Diligence

The responsibility for safe sales transactions is based upon the due diligence of all parties involved. Do not be complacent in your sales or purchase agreements. The livestock industry is big business. While it is admirable to maintain a quality of trust with a handshake agreement that trust can easily be strengthened with solid business practices of:

- properly completed paperwork (manifests, bills of sale)
- payment up front
- proper identification and verification of ownership (brand inspection)
- this assures both the buyer, seller and transporter of safe and secure transactions

At OII, we suggest the best way to move livestock within the industry is to make sure that proper Bills of Sale are completed and all transactions go through brand inspection. We believe that if livestock are sold without adequate identification or proper bills of sale, producers are setting themselves up for a potential financial disaster, as there currently is no vendor security plan in BC.

NOTE: Section 20 Article (4) of the Livestock Identification Regulations states:

The seller of cattle in the prescribed area shall, within 24 hours of the transaction, notify the nearest inspector of the change in ownership and deliver or send to him a completed Form 3 showing the particulars when; a) cattle are sold at a place other than an outlet Example: Private Treaty Sales

We believe the need to identify cattle and horses through the practice of branding are still the best way to establish identification and ownership. See the article titled “*Art and Significance of Branding Livestock*” in May 2012 Beef in BC

Livestock with no brands require special attention to detail in selling and buying, as there is no way to legally identify a “slick” (unbranded) animal based solely on animal description.

- Sellers should be prepared to provide, if required, the verification of ownership of livestock with multiple brands indicating at least the most recent changes in ownership for that particular animal
- This means maintaining good records
- Using due diligence in selling or purchasing livestock sets the stage for safe and trusted transactions that will assist in keeping your operation in business

WHAT'S NEW

- **2013 Brand Registration Renewals have been sent out and are due prior to June 30.**

Reminders;

- *if at any time you have a change of address, please let our office know in order for us to maintain accurate records and mailing information*
- *please provide the office with as much contact information as possible, including your e-mail address*
- In 2012, OII brand inspectors identified 423 head of livestock or \$368,815.00 at current market values deemed “Wrongfully Shipped”
 - *Wrongfully shipped is an OII in-house term used to identify stray livestock or livestock received at sale outlet facilities, whereas the owner is wrongfully identified on the manifest, based on the recognizable brands on the livestock*
- For a 2nd consecutive year, OII was commissioned to provide third party agency duties for BCBFA annual herd audits. These were completed during the month of February.
- OII printed a new brand book in 2012, which are available for purchase for \$25.00
- OII added a request for Premise Id information to be recorded on the manifest (form 3)

ON THE HORIZON

- OII signed a new “Livestock Brand Program Operating Agreement” with the Minister of Agriculture of the Province of British Columbia. This agreement re-confirms the designation of OII to establish and administer a livestock brand registry program and a livestock brand inspection program.
- At the 2012 OII annual general meeting, the board of directors passed a motion; that OII investigate Bio Security measures / procedures with the intent to introduce a practice for brand inspection activities.
 - March 2013 – BCCA Livestock Protection Committee passed a resolution to request OII to develop and introduce a bio security protocol for their inspectors.
 - A Phase I plan addressing boot sanitization, has been drafted;
 - To date OII has communicated with LIS – Alberta
Re; Basic Principles of Bio Security Practice and Implementation
 - If applicable – this procedure is intended to reduce the risk of introducing biological agents such as, bacteria, viruses, parasites and others infectious agents to a farm, facility or region where they do not already exist.
 - Funding would be required for areas such as;
 - purchase of supplies and materials
 - research applicable disinfectant practices
 - distribution of supplies to 34 brand inspectors situated throughout the province
 - delivery, orientation and training

- OII continues to be an active partner in a multi agency relationship involving BC Abattoirs Association and Provincial Meat Inspections working in conjunction with Interior Health liaison officer Dave Charchuk. Collectively we deliver continued education surrounding regulations surrounding the slaughter, transportation and cut /wrap shop procedures for beef and beef carcasses.
 - In doing so, OII has printed and circulated an information brochure handout specifying the need for properly completed manifests (form 3's) bills of sale and record keeping requirements for facility operators.

DID YOU KNOW

- OII currently has 34 part time brand inspectors located throughout the province
- OII brand inspectors reported 2192 head of cattle clipped to verify brands and determine ownership on cattle delivered to sale facilities only, in 2012
- Brand Inspectors require a 24 hour notice prior to providing an inspection service
- It is the owner / contributors responsibility to properly present the livestock for brand inspection
- It is the responsibility of the contributor to provide a properly completed manifest (form 3) to accompany all livestock movement and shipment, when applicable
- It is the responsibility of the contributor to have the manifest made out in the same name(s) the brand is registered in. If this is not the case, then a properly completed bill of sale shall serve as the best means of proving ownership for animals not carrying the contributors brand
- When consigning Finance Association cattle, carrying an association brand, the manifest must be completed in the name of the association. Otherwise an authorized association release must be provided
- Violation of any of the previously listed regulations could result in detention of funds
- OII will continue to participate in "Stop Checks" at highway traffic weigh scales throughout the province in conjunction with other industry agencies hosted by CVSE
- OII currently administers approximately 5700 registered brands for horses and cattle

Please visit our web page www.ownership-id.com for updated information and printable versions of various brand registration and transfer forms.

Please review the Livestock Inspection Summary and Stats provided in this report for your knowledge and information.

We invite everyone to visit the OII display booth at the conference trade show.

Respectfully submitted,
 Bob Miller
 General Manager